# Official hospitality information guide







# Choose Greatness

We're excited to welcome you to one of the most thrilling sporting events of the year, the CONMEBOL Copa América 2024™ – a showcase of talent and passion.

On the pitch, some of the finest football teams and players will be competing for victory, to lift the trophy, wow spectators, and inspire the next generation.

Our Official Hospitality program is a showcase of its own, a collection of products designed to enrich this iconic tournament experience. We hope you'll enjoy your time in our hospitality as much as we've enjoyed crafting it.

Here's to greatness, both on and off the field.

# Hospitality journey



### How to access your tickets

You will receive an email with information regarding your hospitality event ticket and other related information.



### **Ticket download**

Once you have downloaded your ticket, you can add it to your wallet (Apple or Google).



# Check your emails for further information

Additional event and/or stadium information will be shared prior to the match day.



### **Stadium entry**

Follow the instructions provided and on your ticket.



### Hospitality area

Head to the Official BEYOND Hospitality welcome desk at the stadium and follow the information provided.

A member of the hosting team will validate your ticket to confirm entry.



### **Hospitality access**

You will be given a wristband that is specific to your match and purchased hospitality, guests are not permitted to move between hospitality areas, so keep your wristbands on until after the match and once you have left the stadium. Please note that you will also receive a gift which will be distributed either upon arrival or during the match (the distribution will vary per match).



### **Exclusive entry**

Only guests with a valid hospitality wristband and match ticket will be allowed access to the hospitality area. A member of the hosting team will guide you to your hospitality area.



# **General information**



### **Hospitality hours**

Hospitality areas generally open 2 hours before and close 1 hour after the match. Opening times may be extended for the Opening and the Final match, subject to final confirmation. Please check your ticket for the exact opening times as these may vary. Please be advised that service will end 30 minutes after the final whistle; however, customers are welcome to stay within the hospitality areas until it closes. It is important to keep in mind that these times are subject to change.



### **Dress code**

While there is no strict dress code in the commercial hospitality areas, we recommend a casual attire. Guests should refrain from wearing clothing with prints depicting potentially sensitive topics such as politics or nudity.



### **Prohibited items**

Please refer to the individual links per stadium for the list of prohibited items and the stadium code of conduct on page 11.

We also recommend paying particular attention to the Bag Policies in place at each stadium, also on page 11.



### Stadium access

It is recommended you enter through the gate that is indicated on the stadium maps (from page 12) or on your ticket (if available). You are able to access through most gates at each stadium but the recommended gate is the most direct route.



### Parking passes

Where applicable and depending on the hospitality category purchased you may be entitled to a parking pass. If you have requested this with our customer services team and it has been approved, your parking pass will be sent to you via email ahead of the event.



### **Catering**

The food and beverage service provided will depend on the specific hospitality products that you have purchased. It's recommended that you review the details of your hospitality package to familiarise yourself with what's included in your food and beverage service.

Beverage service in all venues and across all products will be subject to local alcohol laws.

Please note that the Copa Lounge and Club Copa package price does not include alcoholic beverages at MetLife Stadium, in adherence to local alcohol laws. Alcoholic beverages can be purchased separately on-site. Please note that MetLife is a cashless facility, for those who are unable to pay by card, reverse ATMs are available at MetLife Stadium where you can insert cash and a card is provided for purchases.

Should you or your guests have any dietary restrictions or requirements, please inform us via email <a href="mailto:ca24.customerservice@">ca24.customerservice@</a>
<a href="mailto:beyond-hospitality.com">beyond-hospitality.com</a>
<a href="mailto:quoting">quoting</a>
<a href="mailto:your order number in the subject line">ject line</a>, as soon as possible. Please note that dietary requests remain subject to confirmation and cannot be guaranteed. BEYOND Hospitality offers a wide range of food options, including vegan, vegetarian, pescatarian, gluten free/coeliac dishes. You can be assured that all food items will come with a full description of allergens, and that our helpful on-site staff will be available to assist you and your guests with guidance and recommendations where required.

Please also be aware that all dishes are prepared in a kitchen that handles nuts, shellfish, gluten, dairy, eggs, and soy products. While all reasonable efforts are taken to accommodate our guests' dietary needs, we cannot guarantee that our food will be allergen free.



### **Smoking**

Smoking and/or vaping and the use of any tobacco products, as well as any electronic smoking devices is only permitted in outdoor designated smoking areas (if they have been made available at the stadium).



### Babes in arms

Please be advised that admission policies for children vary depending on the stadium and are governed by the individual stadium's specific regulations, the Hospitality Webshop Sales Regulations, and the Ticket Terms of Use.



### Visa info for international travellers

Entry requirements may vary from country to country, customers and their guests are responsible to ensure that they are familiar with their visa requirements.



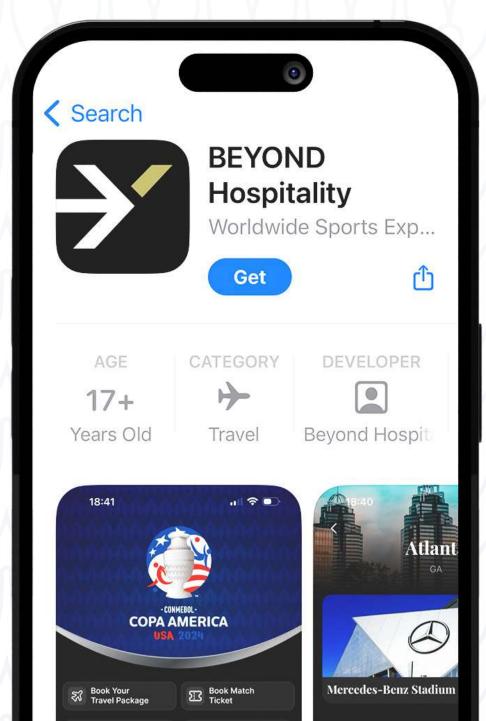
### **Additional information**

Please contact the BEYOND Customer Service team at <a href="mailto:ca24.customerservice@beyond-hospitality.com">ca24.customerservice@beyond-hospitality.com</a> if you have any questions or download the BEYOND app where you can find additional event and host city information.

If you require any accommodation, please visit:

HOTELS | CONMEBOL COPA AMÉRICA USA 2024™

(copaamericahospitality.com)



# Match schedule

	Group n	Group matches													Quarter finals					Semi finals				3rd place & final	
<b>e</b>	Thursday 20 June	Friday 21 June	Saturday 22 June	Sunday 23 June	Monday 24 June	Tuesday 25 June	Wednesday 26 June	Thursday 27 June	Friday 28 June	Saturday 29 June	Sunday 30 June	Monday 1 July	Tuesday 2 July	Wednesday 3 July	Thursday 4 July	Friday 5 July	Saturday 6 July	Sunday 7 July Monday 8 July	Tuesday 9 July	Wednesday 10 July	Thursday 11 July Friday	Friday 12 July	Saturday 13 July	Sunday 14 July	
Mercedes-Benz Stadium Atlanta, GA	01 20:00 ARG v. CAN	Ň	X	//			N	13 18:00 PAN v. USA		$\bigcup$	X	ď						//					/\		
<b>AT&amp;T Stadium</b> Arlington, TX		02 19:00 PER v. CHI		05 17:00 USA v. BOL							A					26 20:00 1B v. 2A									
NRG Stadium Houston, TX			03 20:00 MEX v. JAM		08 17:00  COL  V.  PAR		N	M			M	M		Д	25 20:00 1A v. 2B										
<b>Levi's Stadium</b> Santa Clara, CA			04 15:00 ECU v. VEN										23 18:00 BRA v. COL												
Hard Rock Stadium Miami, FL			h	06 21:00 URU v. PAN			N	W		17 20:00  ARG  v.  PER	M	W													32 20:00 W29 v. W30
<b>SoFi Stadium</b> Inglewood, CA					07 18:00  BRA  V.  CRC	n	11 18:00 VEN v. MEX							st day				\ \frac{\lambda}{\tau}				\ \frac{1}{2}			
MetLife Stadium East Rutherford, NJ			W			09 21:00 CHI v. ARG	W	14 21:00 URU v. BOL			$M_{\lambda}$	W		Resi						29 20:00 W25 v. W26		à			
Children's Mercy Park Kansas City, KS						10 17:00 PER v. CAN																			
Allegiant Stadium Las Vegas, NV		$\mathcal{N}_{p}$	M			$\mathcal{L}_{\mathcal{A}}$	12 15:00 ECU v. JAM	M	15 18:00 PAR v. BRA		$\mathcal{M}_{\mathcal{M}}$	M					27 18:00 1C v. 2D								
State Farm Stadium Glendale, AZ									16 15:00 COL v. CRC		19 17:00 MEX v. ECU						28 15:00 1D v. 2C								
Inter&Co Stadium Orlando, FL			M			$\mathcal{O}_{\lambda}$	5			18 20:00  CAN  V.  CHI		22 21:00 BOL v. PAN													
<b>Q2 Stadium</b> Austin, TX		\/\f									20 19:00 JAM v. VEN		24 20:00 CRC v. PAR												
Arrowhead Stadium Kansas, MO			N					N			$\mathcal{N}_{\lambda}$	21 20:00 USA v. URU													
Bank of America Stadium Charlotte, NC		Vſ	V			V					VI										30 20:00 W27 v. W28			31 20:00 L29 v. L30	

Please note local time zones apply to all match times.

# Stadium information

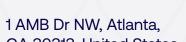
### **Mercedes-Benz Stadium** Atlanta, GA

### Match 01

ARG v. CAN Thursday 20th June, 20:00

### Match 13

PAN v. USA Thursday 27th June, 18:00





GA 30313, United States

### **AT&T Stadium** Arlington, TX

### Match 02

PER v. CHI Friday 21st June, 19:00

### Match 05

USA v. BOL Sunday 23rd June, 17:00



Match 26

Match 29

Semi Final

1B v. 2A

**Quarter Final** 

Friday 5th July, 20:00

1 AT&T Way, Arlington, TX 76011, United States

### **NRG Stadium** Houston, TX

### Match 03

MEX v. JAM Saturday 22nd June, 20:00 1A v. 2B

### Match 08

COL v. PAR Monday 24th June, 17:00

NRG Pkwy, Houston,

TX 77054, United States



Match 25 **Quarter Final** 

Thursday 4th July, 20:00



### **Levi's Stadium** Santa Clara, CA

### Match 04

ECU v. VEN Saturday 22nd June, 15:00

### Match 23

BRA v. COL Tuesday 2nd July, 18:00



Match 27

1C v. 2D

**Quarter Final** 

### **Hard Rock Stadium** Miami Gardens, FL

### Match 06

URU v. PAN Sunday 23rd June, 21:00

### Match 17

ARG v. PERU Saturday 29th June, 20:00

347 Don Shula Dr Suite 102,

Match 32

W29 v. W30

Match 28

1D v. 2C

**Quarter Final** 

**Final** 

Miami Gardens, FL 33056, **United States** 

Glendale, AZ

**State Farm Stadium** 

Sunday 14th July, 20:00

### **SoFi Stadium**

### Inglewood, CA

### Match 07

BRA v. CRC Monday 24th June, 18:00

### Match 11

VEN v. MEX

Wednesday 26th June, 18:00



1001 Stadium Dr, Inglewood, CA 90301, United States

### **MetLife Stadium** East Rutherford, NJ

### Match 09

CHI v. ARG Tuesday 25th June, 21:00 W25 v. W26

### Match 14

URU v. BOL

Thursday 27th June, 21:00



Tuesday 9th July, 20:00

1 MetLife Stadium Dr. East Rutherford, NJ 07073, United States

### **Children's Mercy Park** Kansas City, KS

### Match 10

PER v. CAN

Tuesday 25th June, 17:00



1 Sporting Way, Kansas City, KS 66111, United States

### Allegiant Stadium Las Vegas, NV

### Match 12 ECU v. JAM

Wed 26th June. 15:00

### Match 15

PAR v. BRA

Friday 28th June, 18:00

NV 89118, United States



Saturday 6th July, 18:00

Match 19 MEX v. ECU

Match 16

COL v. CRC

Sunday 30th June, 17:00

Friday 28th June, 15:00



Saturday 6th July, 15:00

1 Cardinals Dr, Glendale, AZ 85305, United States

### Inter&Co Stadium Orlando, FL

### Match 18

CAN v. CHI

Saturday 29th June, 20:00

### Match 22

BOL v. PAN

Monday 1st July, 21:00



### **Q2 Stadium** Austin, TX

### Match 20

JAM v. VEN

Sunday 30th June, 19:00

### Match 24

CRC v. PAR

Tuesday 2nd July, 20:00

10414 Mc Kalla Pl, Austin,

TX 78758, United States



### **GEHA Field at Arrowhead Stadium** Kansas City, MO

### Match 21

USA v. URU Monday 1st July, 20:00



### **Bank of America Stadium** Charlotte, NC

### Match 30

Semi Final

### Match 31

Saturday 13th July, 20:00



W27 v. W28

Wednesday 10th July, 20:00

### 3rd Place

L29 v. L30

800 S Mint St, Charlotte,



# Product level information

Hospitality is available in three product tiers, ranging from social and casual, to refined and elegant.

Please note that the locations of seats for specific ticket categories for matches at the stadiums are determined by CONMEBOL in its discretion. Neither BEYOND Hospitality nor CONMEBOL shall be responsible or liable in any way in relation to any complaints regarding locations of seats provided the locations of such seats correspond with the correct ticket category for the particular match at the relevant stadium.



- Shared Hospitality within or adjacent to the stadium
- Stadium seating with a preferred location with fantastic views of the pitch
- Deli-style menu including hot dishes, salads and local 'street food' inspired dishes
- Wine, beer and soft drinks. Beverage service in all venues and across all products will be subject to local alcohol laws

- Service before, during half time (subject to lounge accessibility) and after the match
- Commemorative gift
- Parking subject to availability and upon request



- A sophisticated lounge offering stylish shared hospitality in the stadium
- Premium seating location, offering superior comfort and excellent views
- Culinary experience will include a trendy fourcourse menu, chef-curated local specialities and a range of international dishes
- Spirits, wine, beer and soft drinks. Beverage service in all venues and across all products will be subject to local alcohol laws
- Service before, during half time (subject to lounge accessibility) and after the match
- Select commemorative gift
- Parking subject to availability and upon request



- Best positioned shared lounge in the stadium, offering distinguished hospitality as well as the option to reserve tables for groups of eight or more, subject to availability
- Best-located and padded seats on the halfway line
- A six-course menu designed by celebrated local chefs. Menu features signature dishes and live cooking stations
- Service before, during half time and after the match

- Enjoy a welcome drink on arrival and a fine selection of premium spirits, Champagne, wine, beer, artisanal coffee, soft drinks, mocktails and cocktails throughout the service. Beverage service in all venues and across all products will be subject to local alcohol laws
- Reserved tables
- Exceptional commemorative gift
- Parking available on request

# Reading your ticket

A valid match ticket is required for guests to enter the security perimeter of the stadium. Without a valid match ticket for scanning, guests will not be granted access into the stadium. Please ensure that you have downloaded your match ticket before arriving at the stadium to avoid any inconvenience and/or delays.

### Tickets will be made available via Ticketmaster or SeatGeek.



**1-2.** You will receive an email informing you that your tickets are available and to follow the steps to access them. Please make sure you check your junk folder.



3. The mobile ticket will include the event title, fixture such as Brazil v Costa Rica and the stadium/venue location specific seat details with your section, row and seat. The recommended gate may also be included e.g. Pechanga VIP-12 as shown in example #4 above the barcode.

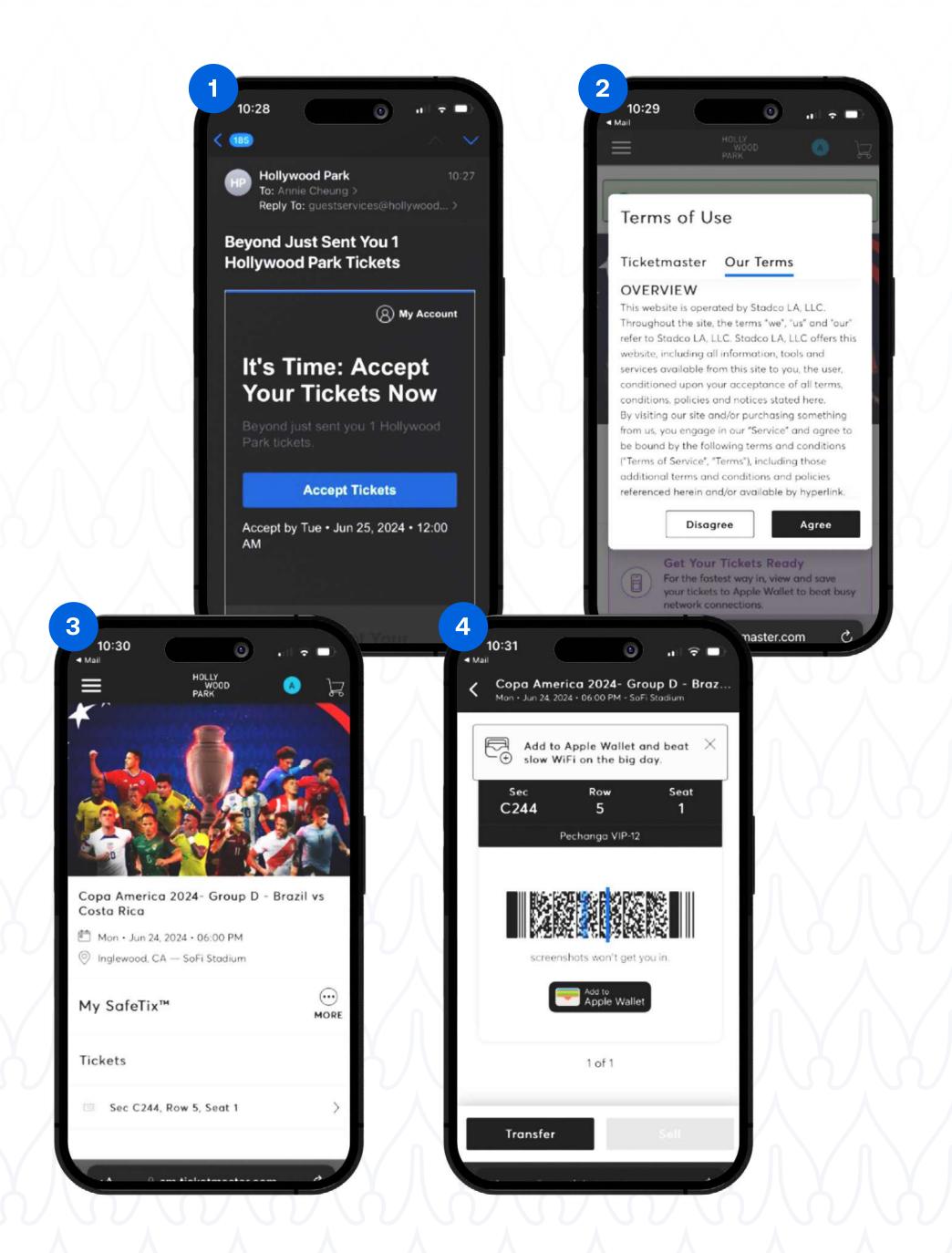


4. The barcode will be scanned to verify entry at the stadium gates and possibly again at the hospitality welcome area. **IMPORTANT:** the barcode has been created with additional security meaning screenshots will not be permitted. Please add your ticket to your Apple or Google Wallet.



### **Additional information**

- Tickets will be made available via Ticketmaster or SeatGeek.
- You may be required to accept the terms and conditions prior to accessing your tickets.
- As each ticket is specific and subject to each stadium, other information such as your hospitality lounge area may also appear on the ticket. Please note that you will also receive an email prior to your match day confirming your hospitality lounge area.



# General ticket information



### Travelling to the stadium

Please view the venues website regarding travelling to the stadium – stadium links are available on page 11. You can also download the stadium specific apps, which provides helpful information related to the stadium and specific to match day.

In addition, the stadium will send out (using the accounts email address) 'Know Before You Go' information. Please make sure you read the information to ensure a smoother match day experience.



### **Entering the stadium**

Please ensure that you have your ticket(s) ready and ideally saved to your Apple or Google wallet.

Either on your ticket and/or via the email communications from BEYOND Hospitality, you will be advised of the recommended gate to enter the stadium. The majority of gates are accessible to all customers, but the recommended gate provides the best customer journey.

If you have any issues when entering the stadium, the venues will have staff on hand to assist. Please make sure you and your guests have the name of the account holder and email address that was used against the account, which was used to receive the tickets.



### **General orientation**

Once inside the stadium perimeter, you should follow the on-site way finding to your allocated Hospitality Lounge. Your lounge information will be either on your tickets and/or via the email communications from BEYOND Hospitality.



### Ticket dos and don'ts

Prior to entering the Hospitality lounge, you will be checked in at the BEYOND Hospitality Welcome desk, where your ticket may be scanned again. Upon a valid ticket check, you will be provided with a wristband that needs to remain in place until after the match. Please note that you will also receive a gift which will be distributed either upon arrival or during the match (the distribution will vary per match).



# Stadium links

Please find some useful links which includes important information on a per stadium basis:

**Arrowhead Stadium** 

**Stadium Orientation** 

**Prohibited items** 

Pushchair/strollers, cameras, wheelchair assistance

Bag size/policy

Accessibility

### **Bank of America Stadium**

**Stadium Orientation** 

Prohibited items, strollers, cameras, wheelchair assistance, bag policy

Bag size/policy

### **AT&T Stadium**

**Stadium Orientation** 

Prohibited items, pushchairs/strollers, cameras,

bag size/policy, wheelchair availability

Luggage

### **Allegiant Stadium**

**Stadium Orientation** 

Prohibited items, pushchair/strollers, bag size/policy, wheelchair storage, accessible seating

Levi's Stadium

**Stadium Orientation** 

**Prohibited items** 

Pushchair/strollers, camera

**Bag policy** 

### **Mercedes-Benz Stadium**

**Stadium Orientation** 

Prohibited items, pushchairs/strollers, musical

instruments

Bag size/policy, luggage

Wheelchairs

### **MetLife Stadium**

**Stadium Orientation** 

General stadium A-Z info

**Prohibited items** 

Pushchairs/strollers

Cameras

**Bag policy** 

**Musical instruments** 

### **Hard Rock Stadium**

**Stadium Orientation** 

General stadium A-Z info including prohibited items, pushchairs/strollers, cameras, and musical instruments

**Bag policy** 

### **NRG Stadium**

**Stadium Orientation** 

General stadium A-Z info, including prohibited items, cameras, bag size/policy and accessibility

### SoFi Stadium

**Stadium Orientation** 

Bag policy, prohibited & permitted items, bag valet, guest code of conduct

### **State Farm Stadium**

**Stadium Orientation** 

Prohibited items, pushchairs/strollers, cameras

Bag policy

# Stadium details



# Mercedes-Benz Stadium

Atlanta, GA

### Club Copa

### **Truist Club**

Lounge level: pitch Seat level: lower bowl

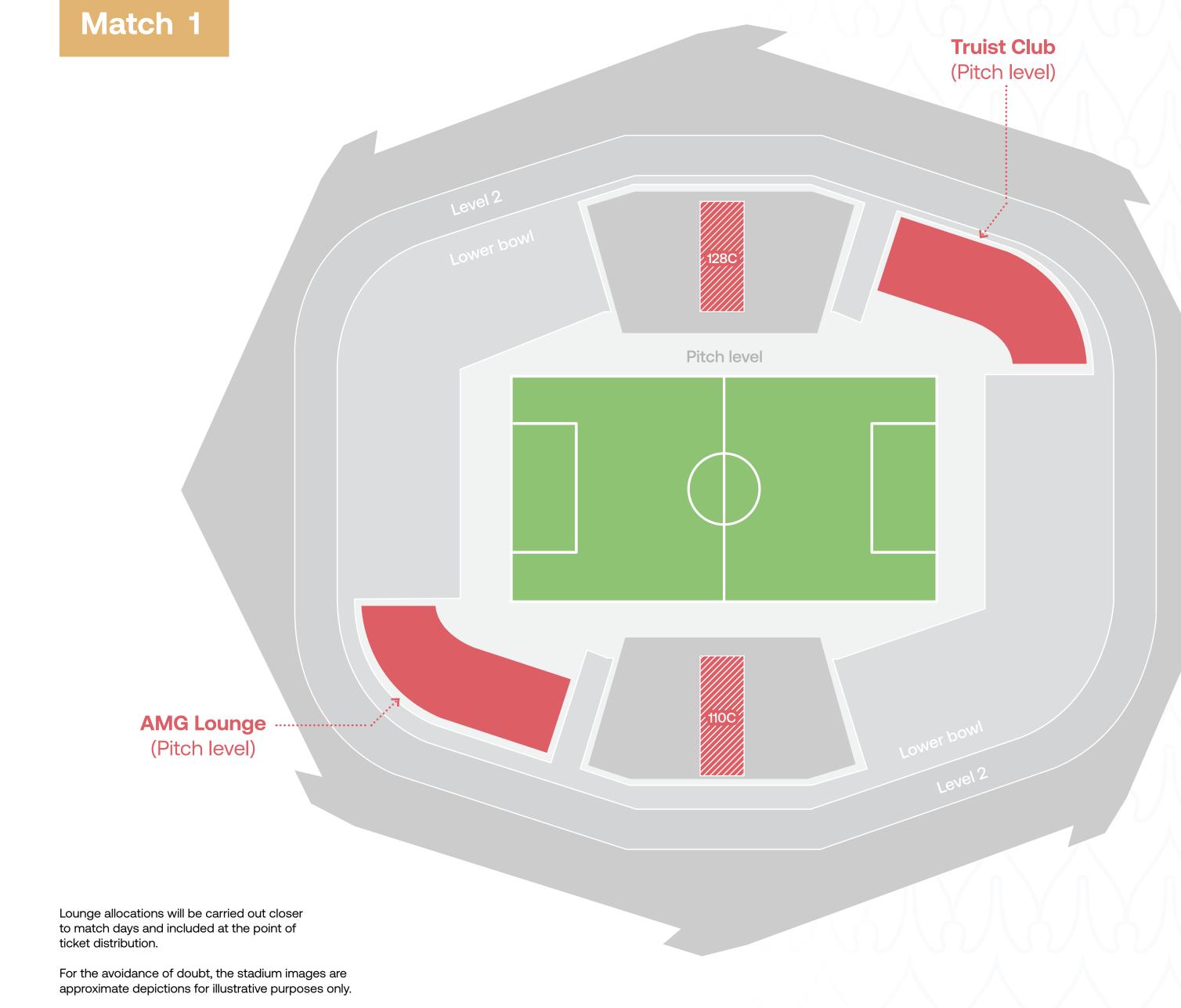
### **AMG Lounge**

Lounge level: pitch Seat level: lower bowl



Recommended gate
Gate 1











# NRG Stadium Houston, TX

### Club Copa

### **East Club**

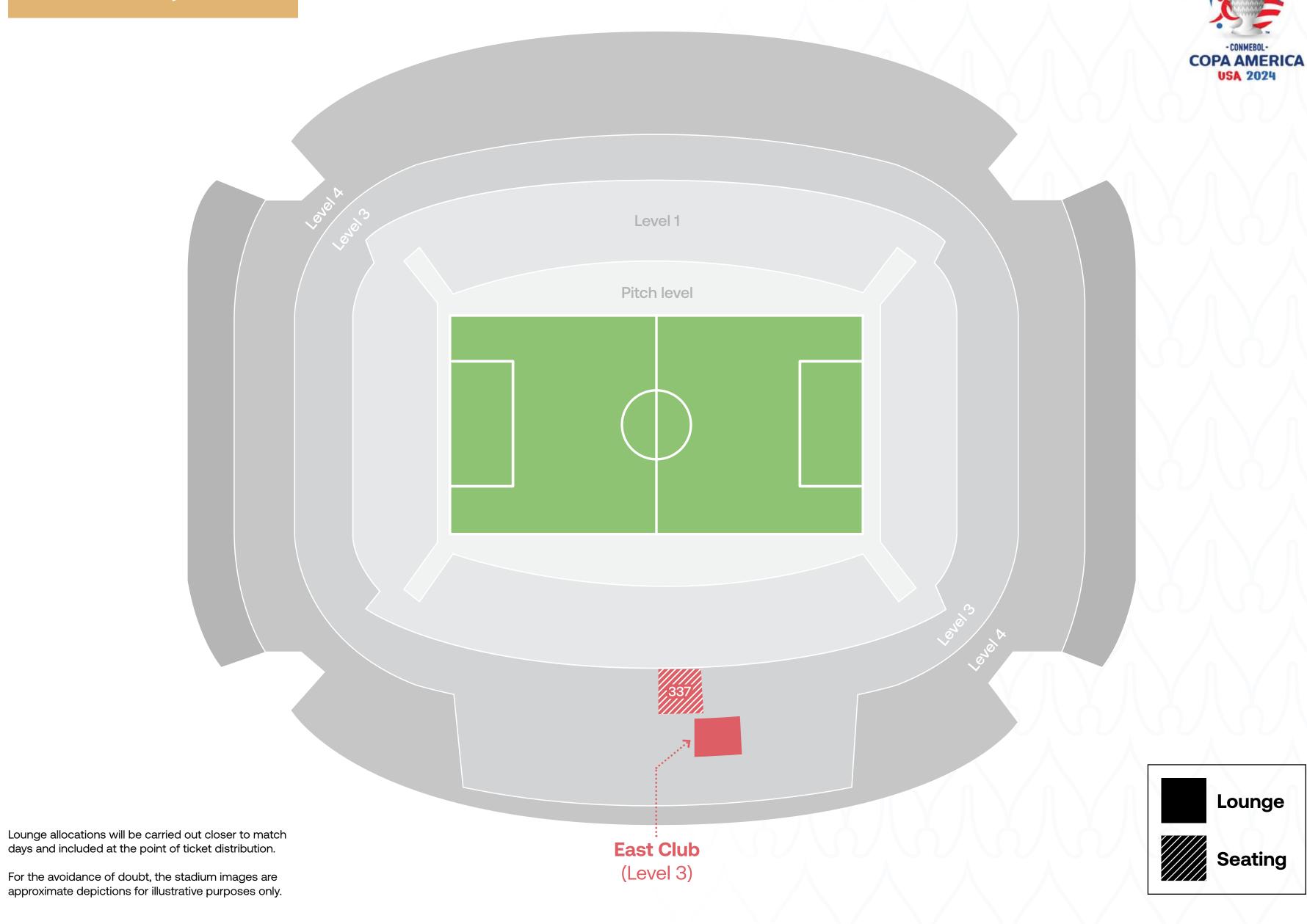
Lounge level: 3 Seat level: 3

Recommended gate
East Club Gate



Parking TBC

Matches 3, 8 & 25





Lounge

# Levi's Stadium

Santa Clara, CA

### Copa Lounge

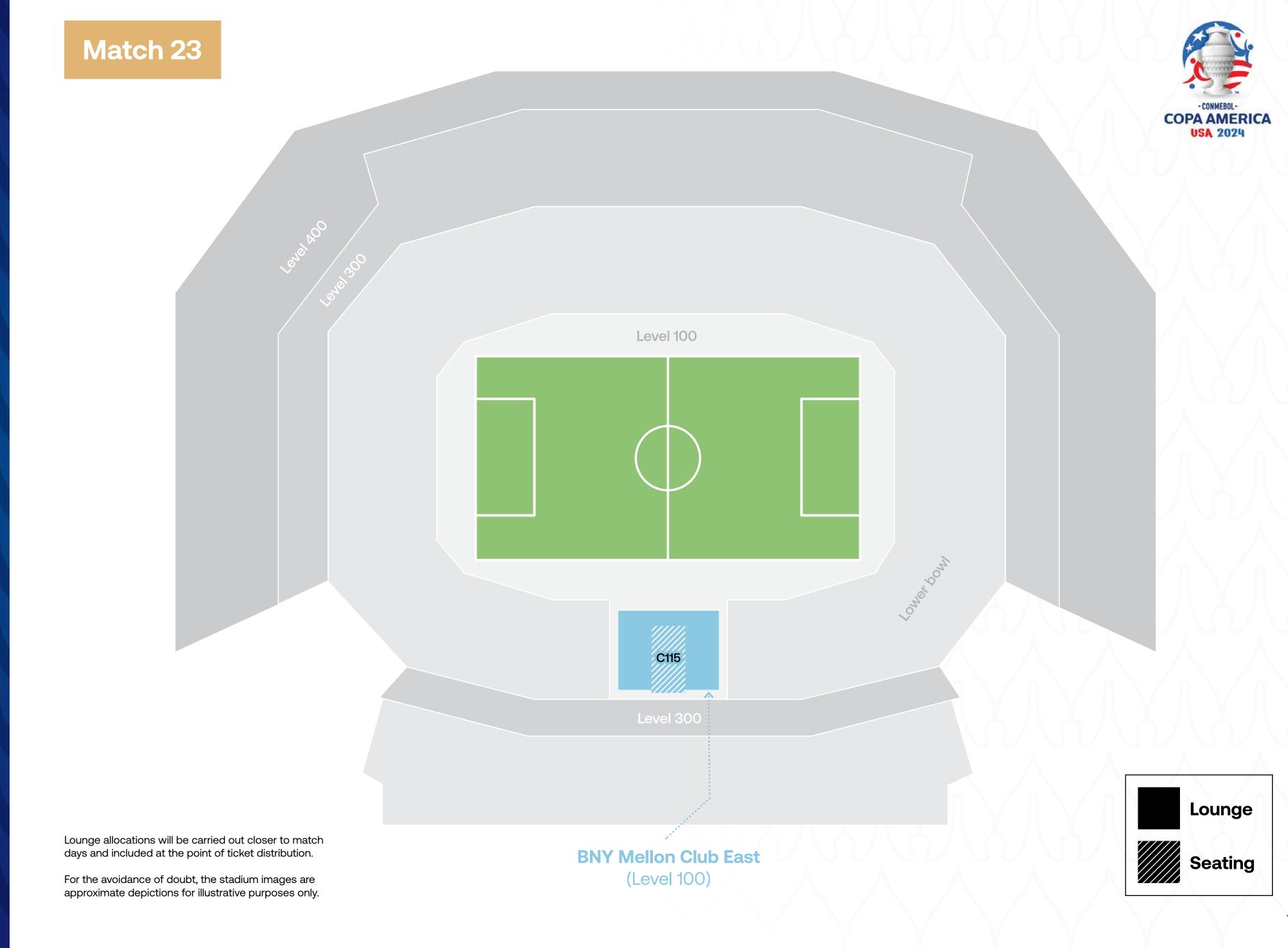
**BNY Mellon Club East** 

Lounge level: 100 Seat level: lower bowl

Recommended gate Gates E or F



Parking TBC





# Hard Rock Stadium

Miami, FL

### Insignia Lounge

**Lexus Sideline Club** 

Lounge level: pitch Seat level: lower bowl

### Club Copa

### Paddock L200

External facility Lounge level: 2 Seat level: lower bowl



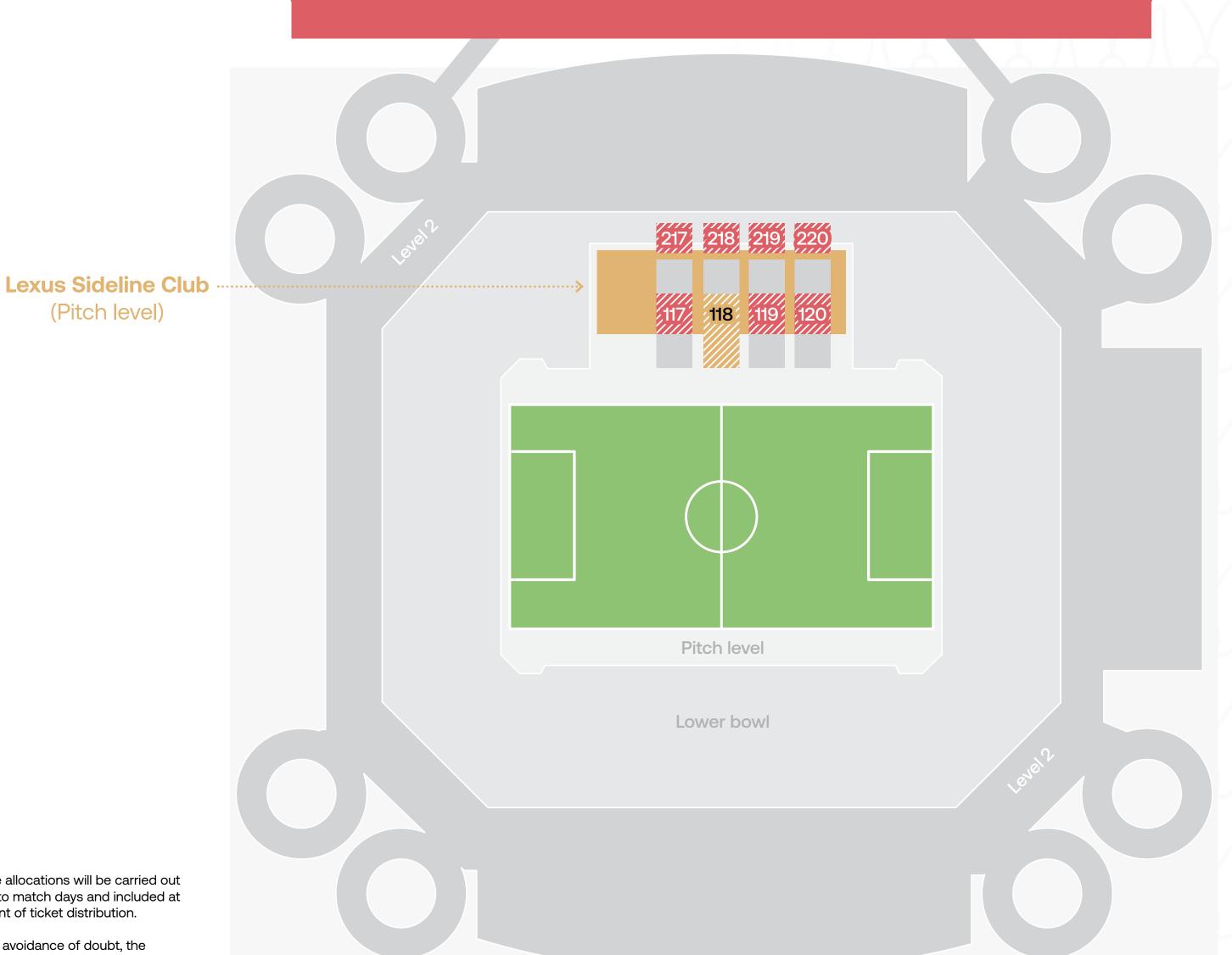
Recommended gate North Gate



Match 17

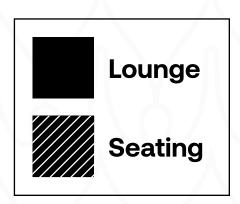
Paddock L200 ······ (External facility: level 2)





Lounge allocations will be carried out closer to match days and included at the point of ticket distribution.

For the avoidance of doubt, the stadium images are approximate depictions for illustrative purposes only.





# Hard Rock

### Insignia Lounge

Lounge level: pitch

### Copa Lounge

### Paddock L200

External facility Lounge level: level 2 Seat level: lower bowl

### Club Copa

External facility Lounge level: 1 Seat level: lower bowl

Recommended gate North Gate





Stadium Miami, FL

### **Lexus Sideline Club**

Seat level: lower bowl

### Paddock L100





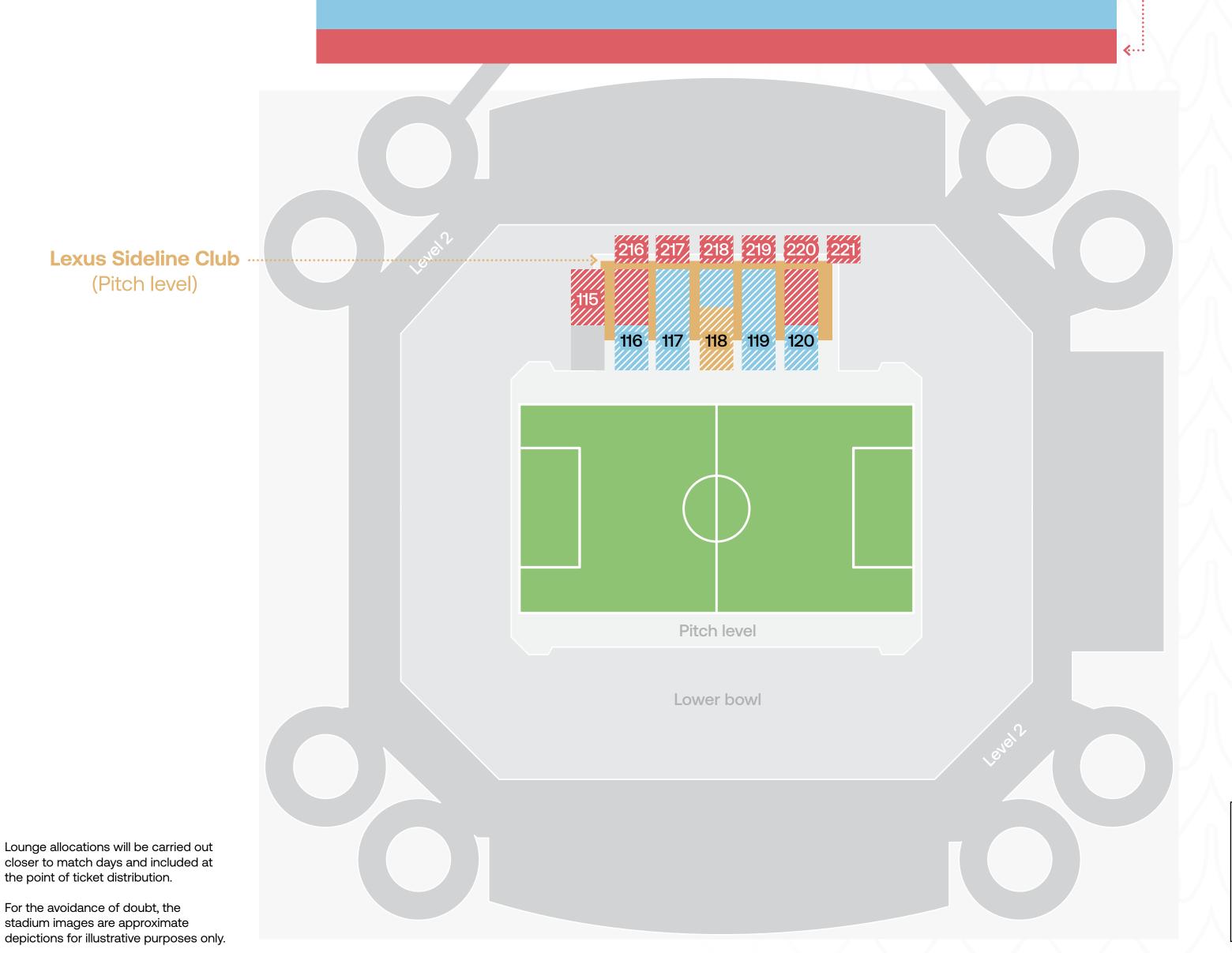


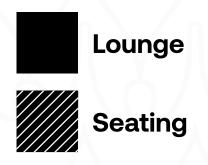
Match 32

Paddock L200 (External facility: level 2) Paddock L100

(External facility: level 1)







# SoFi Stadium Inglewood, CA

### Copa Lounge

Gallagher Club
Lounge level: 3
Seat level: 3



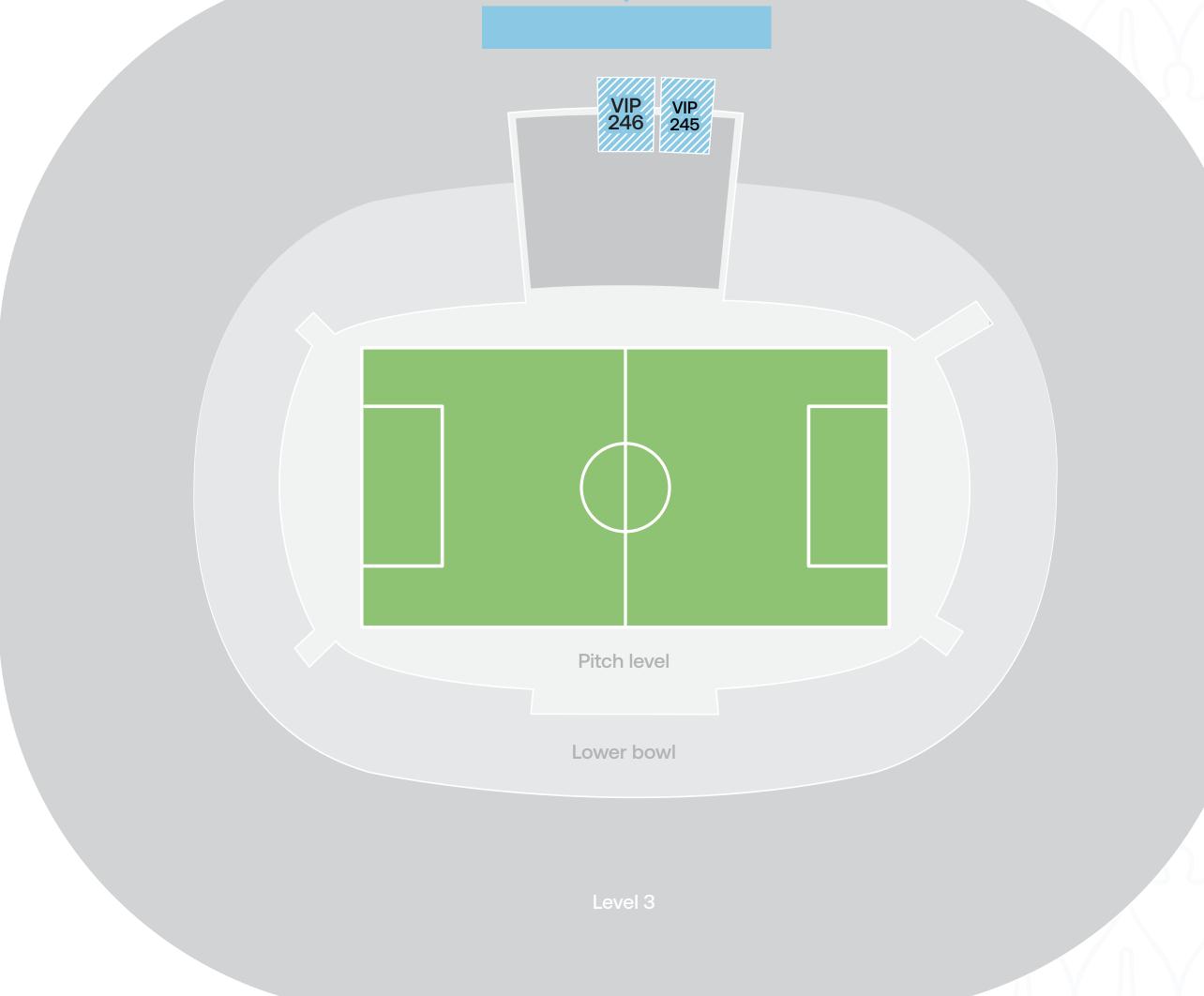
Recommended gate Pechanga VIP-12



Parking TBC Match 7



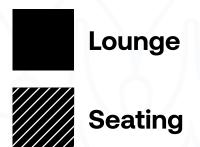






Lounge allocations will be carried out closer to match days and included at the point of ticket distribution.

For the avoidance of doubt, the stadium images are approximate depictions for illustrative purposes only.



# SoFi Stadium Inglewood, CA

### Copa Lounge

Gallagher Club
Lounge level: 3
Seat level: 3



Recommended gate Pechanga VIP-12

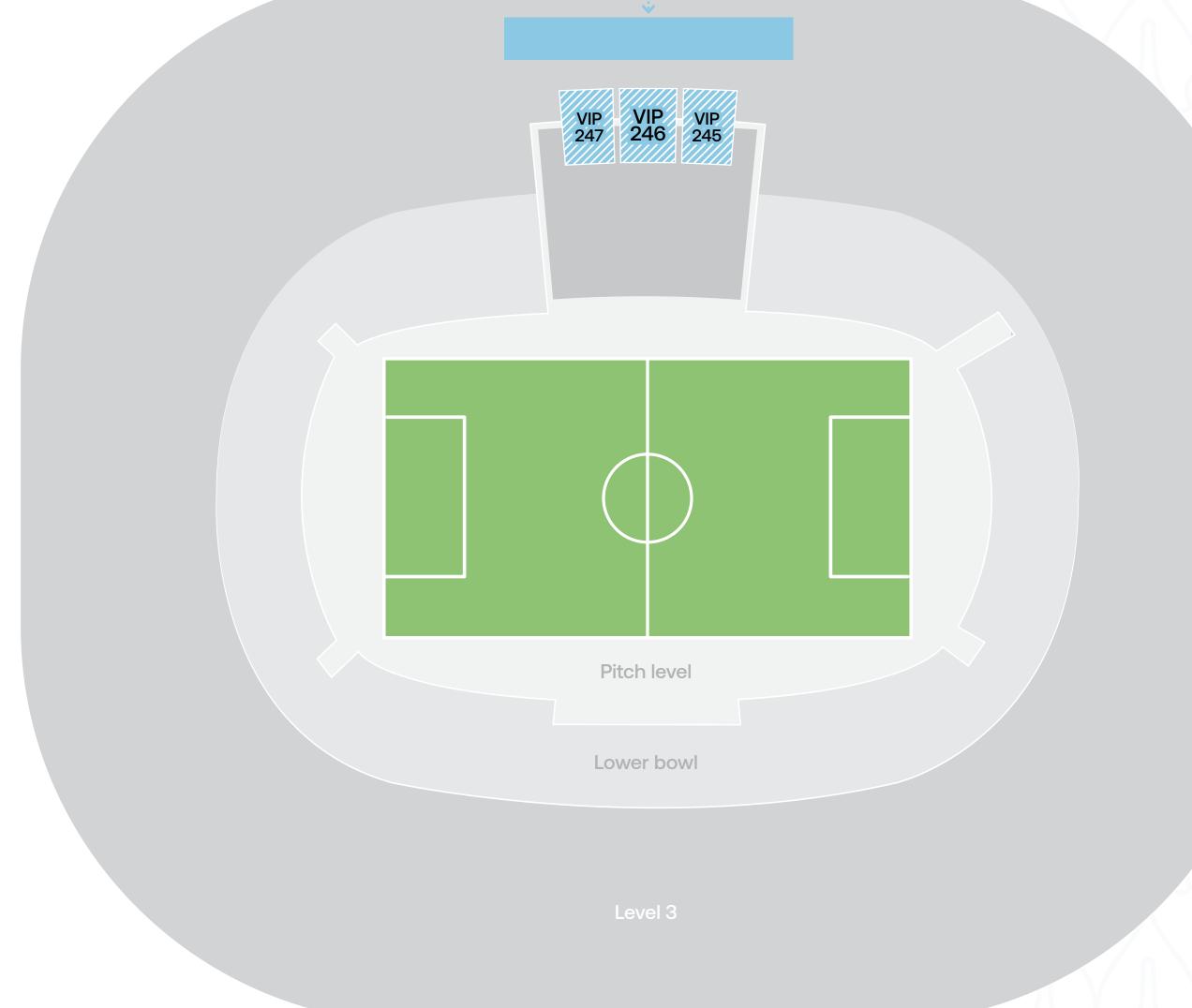


Parking TBC







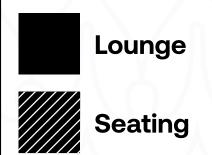




OFFICIAL HOSPITALITY

Lounge allocations will be carried out closer to match days and included at the point of ticket distribution.

For the avoidance of doubt, the stadium images are approximate depictions for illustrative purposes only.



# MetLife Stadium

East Rutherford, NJ

### Club Copa

**EY Coaches Club** 

Lounge level: plaza Seat level: lower bowl

### Copa Lounge

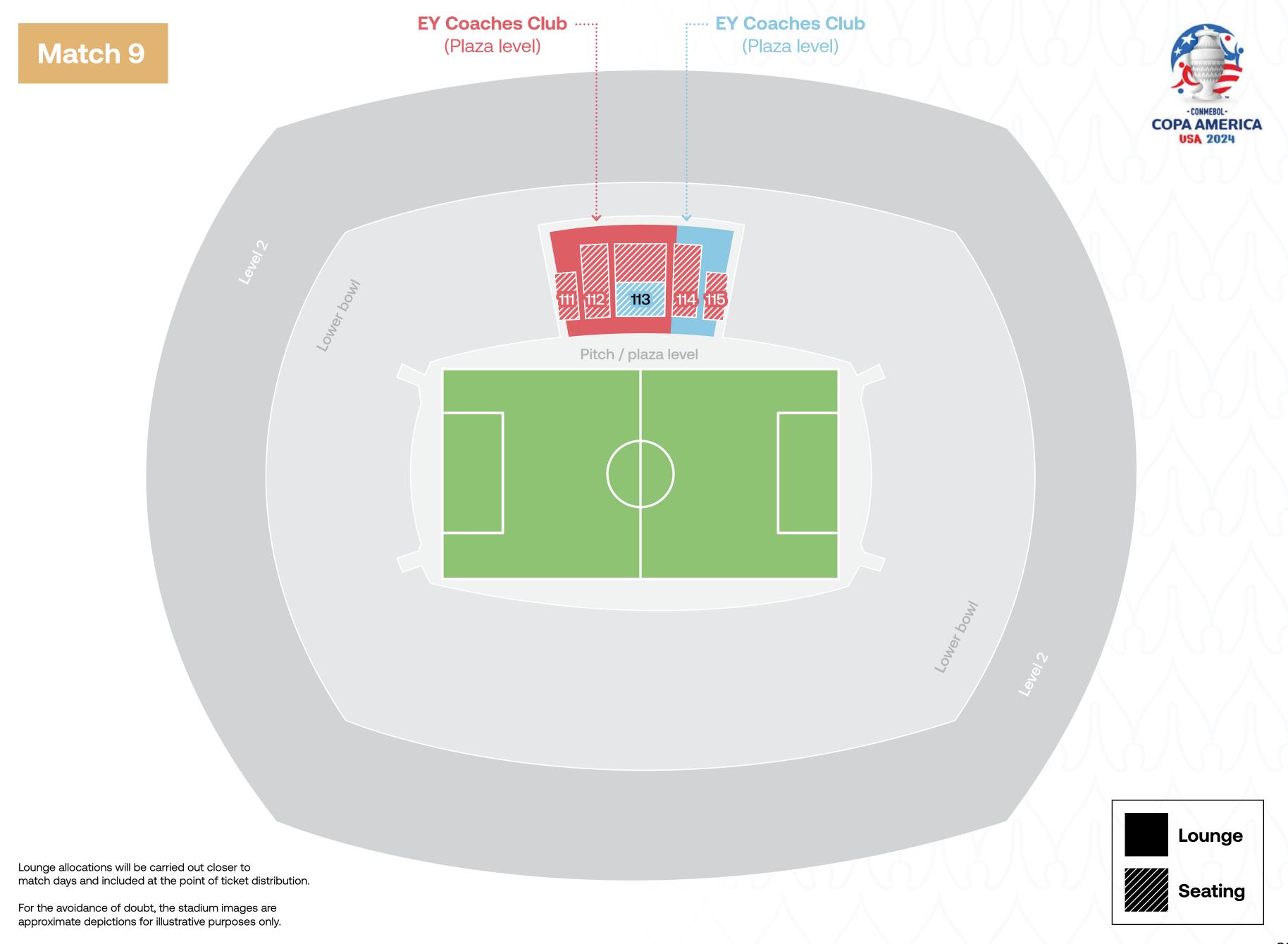
**EY Coaches Club** 

Lounge level: plaza Seat level: lower bowl



Recommended gate
Bud Light Gate







# MetLife Stadium

East Rutherford, NJ

### Insignia

### The MetLife 50 Club

Lounge level: plaza Seat level: lower bowl



Recommended gate Metlife Gate



### **Copa Lounge**

EY Coaches Club Lounge level: plaza

Seat level: lower bowl

### Club Copa

### **EY Coaches Club**

Lounge level: plaza Seat level: lower bowl

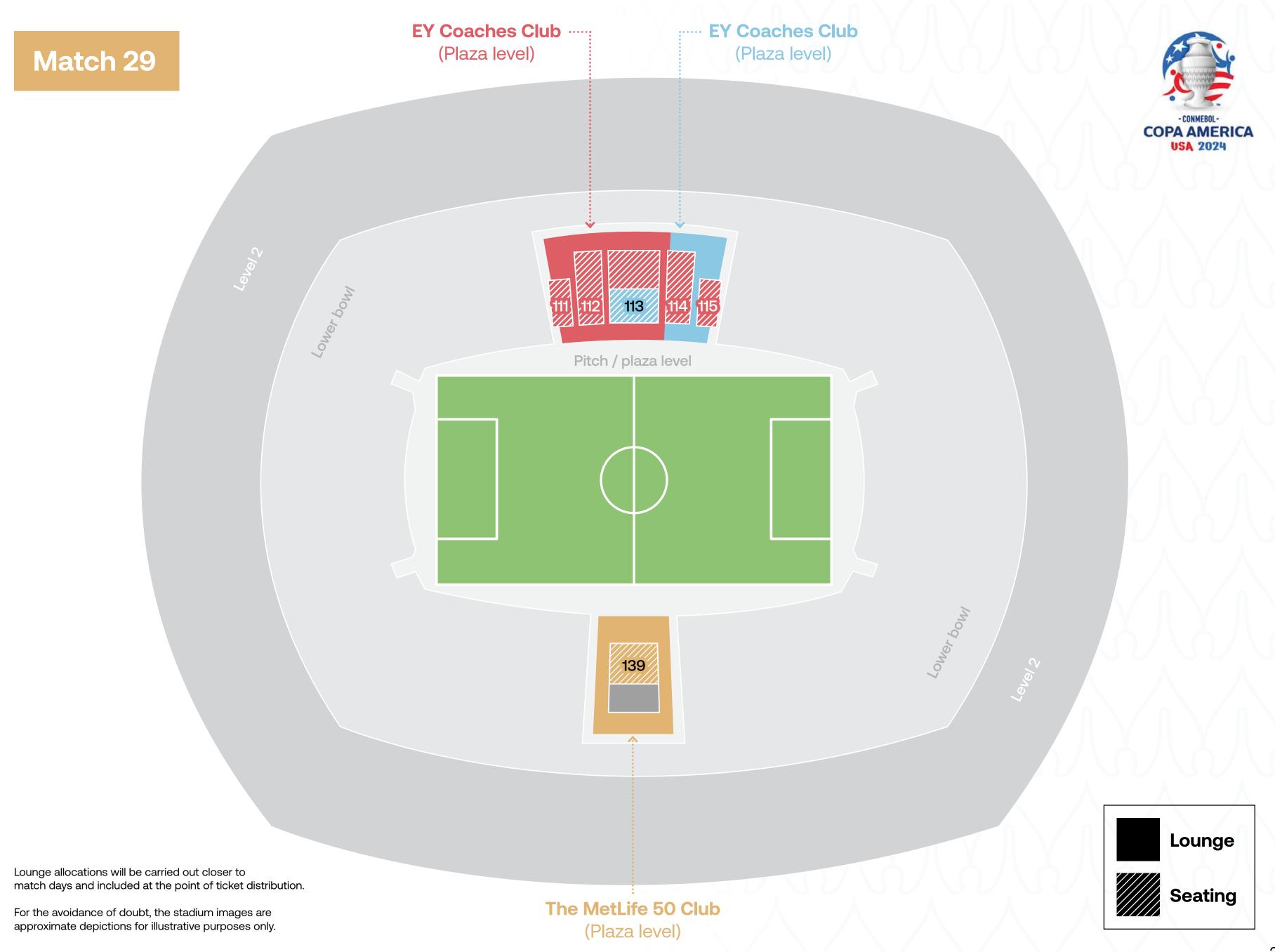


Recommended gate
Bud Light Gate



Parking E & G





# **State Farm** Stadium

Glendale, AZ

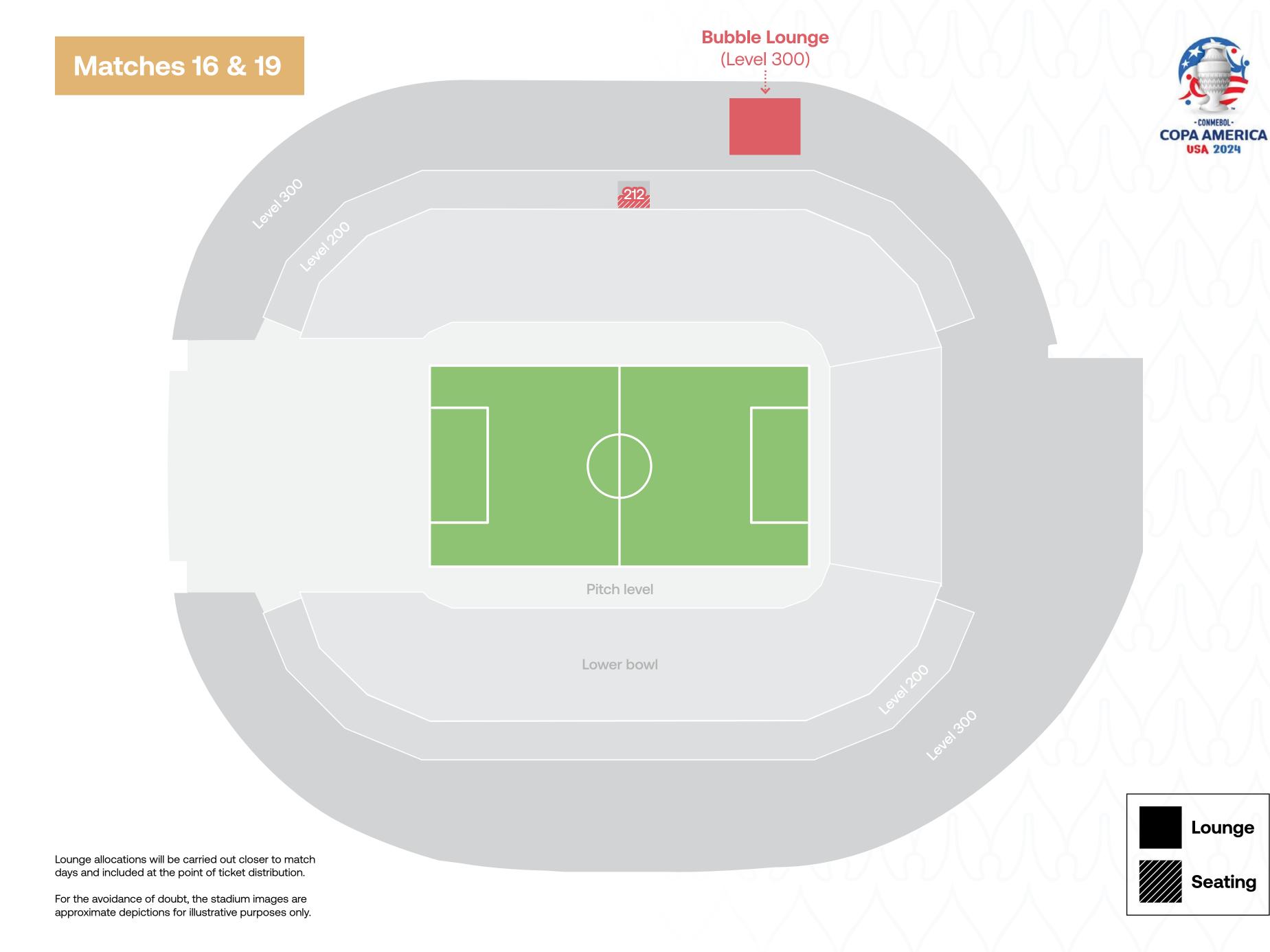
### Club Copa

Bubble Lounge Lounge level: 300 Seat level: 200



Recommended gate
Club West Gate







# Bank of America Stadium Charlotte, NC

### Club Copa

### 400 South Club

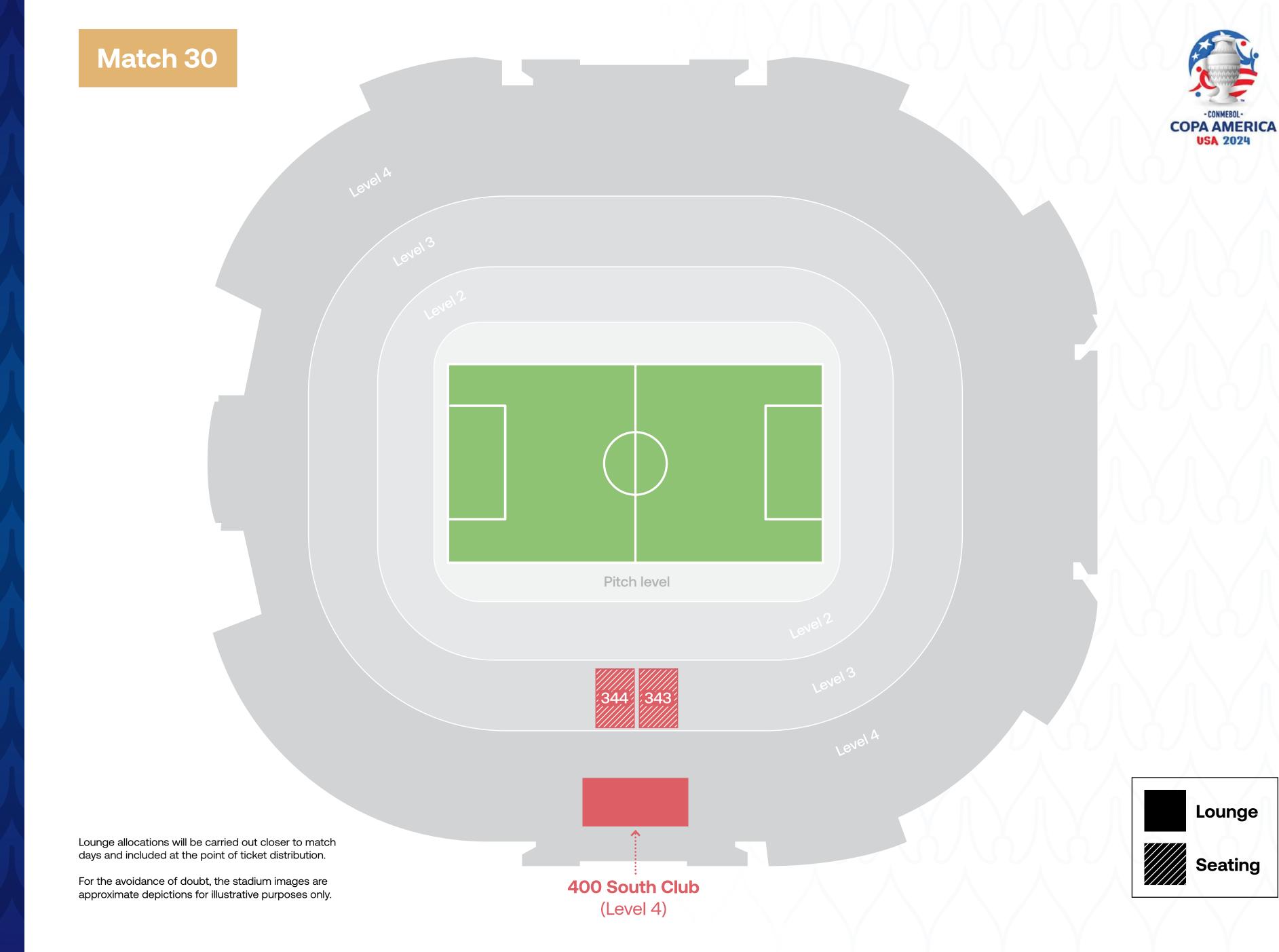
Lounge level: 4 Seat level: 3



Recommended gate TBC



**Parking** TBC





Lounge

Seating

# Get in touch

Should you require any additional information or have an enquiry relating to the contents of this brochure, please contact us at: ca24.customerservice@beyond-hospitality.com

For further information and additional packages, visit: <a href="www.copaamericahospitality.com">www.copaamericahospitality.com</a>

